

**Choices. Quality.  
Solutions.**

 **INNOVATION**  
INDUSTRIES INC  
ELEVATOR FIXTURES & PUSH BUTTONS

INNOVATION



Choices. Quality. Solutions.

This brochure illustrates the capabilities, the quality and the broad line of products available from our company. We hope it will shed some light on our ability to design, manufacture and market one of the most extensive elevator product lines you can find in the world. We appreciate your interest in our company and welcome any questions or special project requirements you may have.

Table of Contents

Product Overview ..... 1

Universal..... 2

Security ..... 2

Decorator ..... 3

Premier..... 4

Bruiser..... 4

Prestige ..... 5

Pinnacle ..... 6

Swing Return and Car Station Combination Fixtures..... 6

NEMA 4X..... 7

Dial Indicators..... 8

I-Line® ..... 9

Hall Stations..... 10

Lanterns and Position Indicators..... 11

Residential ..... 12

Push Buttons ..... 13-16

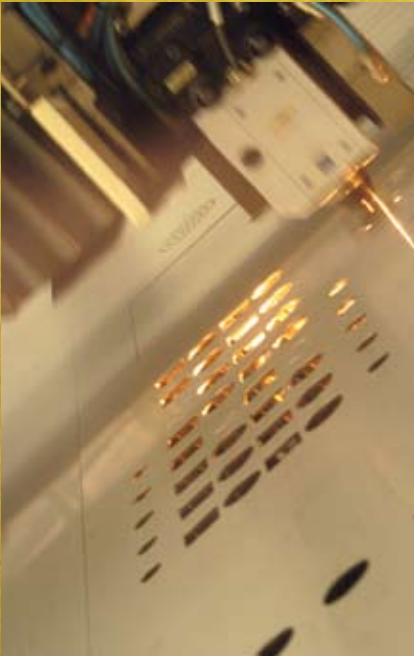
Metal Finishes ..... 16

**INNOVATION INDUSTRIES INC**  
ELEVATOR FIXTURES & PUSH BUTTONS  
1.800.843.1004  
www.innovationind.com

Our Capabilities

Committed to Quality.

Since our beginning in 1972, Innovation Industries has designed and manufactured elevator components of the highest quality, as indicated by our ISO 9001 certification, with the shortest lead times in the industry...stock or custom products. State of the art manufacturing equipment and processes, combined with our staff of skilled professionals, ensure all our signal fixtures are delivered on time and to your exacting requirements.



Plus, we are able to produce fixture prototypes rapidly and accurately for the most demanding customers. This commitment to quality is the benchmark for every product we have made over the past 35 years.

Innovation is our name and you can expect to see it in every product we make. Today and tomorrow.



Unlimited Choices. Unmatched Quality.

Choices. Quality. Solutions.

Our in-house design and engineering staff, combined with our CNC and laser manufacturing equipment, build your project to the highest tolerances and exact specifications.

Our customer service representatives know your business and with the fastest lead times in the industry, you can understand why so many OEMs, service companies, architects and building owners turn to Innovation.





# UNIVERSAL

## The Industry Standard of Standard Fixtures.

There's nothing standard about these fixtures. The Universal Series offers more features than any other manufacturer's line of standard fixtures.

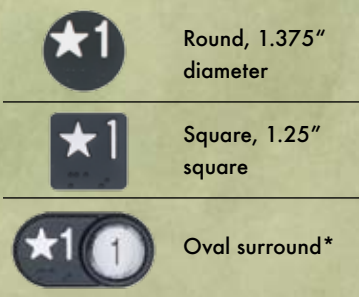
### Car Station Features as Shown:

- #4 brushed 304 stainless steel
- Round Braille
- PB-1 push button
- Also available with PB-2, PB-3, PB-4, PB-5, PB-6

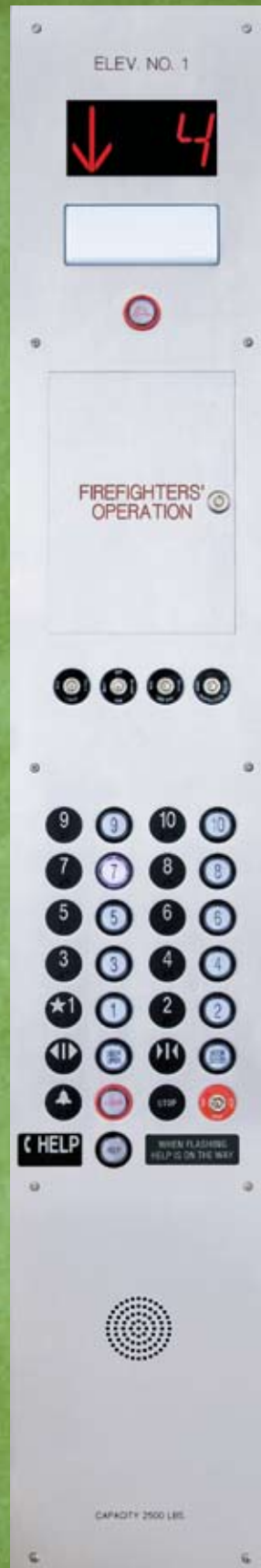
See pages 13-16 for complete push button and metal options.



### Available Braille Options



\* PB-1, PB-2, PB-3, PB-13, PB-21, PB-29, PB-30, PB-31, PB-33, PB-35, PB-36, PB-37, PB-39, PB-44, PB-45, PB-47 only



# SECURITY

## Street Tough.

Built for high traffic, hard duty installations, the Security Series is designed to take hard use year after year.

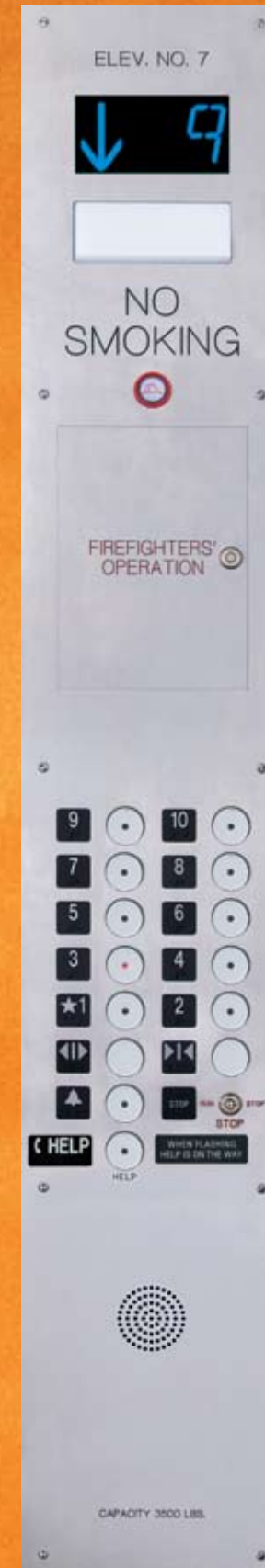
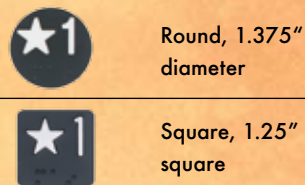
### Car Station Features as Shown:

- #4 brushed 304 stainless steel
- Square Braille
- PB-13, PB-14 push button
- Also available with PB-15, PB-16, PB-17, PB-18, PB-19, PB-20, PB-38, PB-41, PB-42

See pages 13-16 for complete push button and metal options.



### Available Braille Options



# DECORATOR

## The Flexible Performer.

The Decorator Series offers a modular design with time proven, tough and reliable, push buttons, key switches and emergency operation components.

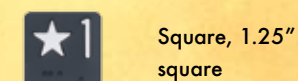
### Car Station Features as Shown:

- #4 brushed 304 stainless steel
- Integrated Square Braille
- PB-7 push button
- Also available with PB-8, PB-50, PB-51

See pages 13-16 for complete push button and metal options.



### Available Braille Options





# PREMIER

## The Versatile Choice.

Rectangular or elliptical faceplate designs combined with a wide choice of push buttons make the Premier Series one of our most versatile fixtures.

### Car Station Features as Shown:

- #4 brushed 60/40 muntz/bronze
- Oval surround Braille
- PB-21 push button
- Also available with PB-22, PB-31, PB-32, PB-33, PB-34, PB-44

See pages 13-16 for complete push button and metal options.



### Available Braille Options



\* PB-1, PB-2, PB-3, PB-13, PB-21, PB-29, PB-30, PB-31, PB-33, PB-35, PB-36, PB-37, PB-39, PB-44, PB-45, PB-47 only



# BRUISER

## The Heavy-Duty Champion.

Everything about the Bruiser Series is designed and manufactured for rugged, unmatched strength and durability.

### Car Station Features as Shown:

- #4 brushed 304 stainless steel
- Square Braille
- PB-23, PB-24 push button
- Also available with PB-25, PB-26, PB-27, PB-28, PB-43, PB-52, PB-53, PB-54, PB-55

See pages 13-16 for complete push button and metal options.



### Available Braille Options



# PRESTIGE

## Beauty and Brawn.

The Prestige Series combines the best of all worlds...an ultra-sleek appearance combined with unsurpassed durability.

### Car Station Features as Shown:

- #4 brushed 304 stainless steel
- Square Braille
- PB-35 push button
- Also available with PB-29, PB-30, PB-39, PB-45, PB-47, PB-48, PB-49, PB-50, PB-51, PB-61

See pages 13-16 for complete push button and metal options.



### Available Braille Options



\* PB-1, PB-2, PB-3, PB-13, PB-21, PB-29, PB-30, PB-31, PB-33, PB-35, PB-36, PB-37, PB-39, PB-44, PB-45, PB-47 only





# PINNACLE

## The Versatile Choice.

The unique frosted appearance and ultra brilliant illumination make this button the Pinnacle of all push buttons.

### Car Station Features as Shown:

- #4 brushed 60/40 muntz/bronze
- Round Braille
- PB-36 push button
- Also available with PB-37

See pages 13-16 for complete push button and metal options.



### Available Braille Options

Round, 1.375" diameter

Square, 1.25" square

Oval surround\*

\* PB-1, PB-2, PB-3, PB-13, PB-21, PB-29, PB-30, PB-31, PB-33, PB-35, PB-36, PB-37, PB-39, PB-44, PB-45, PB-47 only



# SWING RETURN AND CAR STATION COMBINATION FIXTURES

## Innovation Makes It Easy.

Coordinating swing return and car station installation has never been easier. We offer a complete swing return and car station combined into an easy to install, one-piece unit.

### Car Station Features as Shown:

- #4 brushed 304 stainless steel
- Square Braille
- PB-1 push button

See pages 13-16 for complete push button and metal options.



### Available Braille Options

Round, 1.375" diameter

Square, 1.25" square

Oval surround\*

\* PB-1, PB-2, PB-3, PB-13, PB-21, PB-29, PB-30, PB-31, PB-33, PB-35, PB-36, PB-37, PB-39, PB-44, PB-45, PB-47 only



# NEMA 4X

## Bring It On!

Neither rain, sleet, snow, dirt, dust or corrosive environments can stop the NEMA 4X push buttons and fixtures from doing their job. Year after year after year.

Available in #4 304 or 316

Stainless Steel with NEMA 4X compliant stainless steel buttons.



### Available Braille Options

Round, 1.375" diameter

Square, 1.25" square





# DIAL INDICATORS

## Classic Lines.

Our dial indicators are offered in vintage, antique designs that capture the nostalgic look of yesterday as well as contemporary, architectural and unique custom designs to complement any project. All dial indicators utilize a 3-wire network and micro-controller for absolute reliability. Metal and/or plastic finishes and treatments are limited only by your imagination.

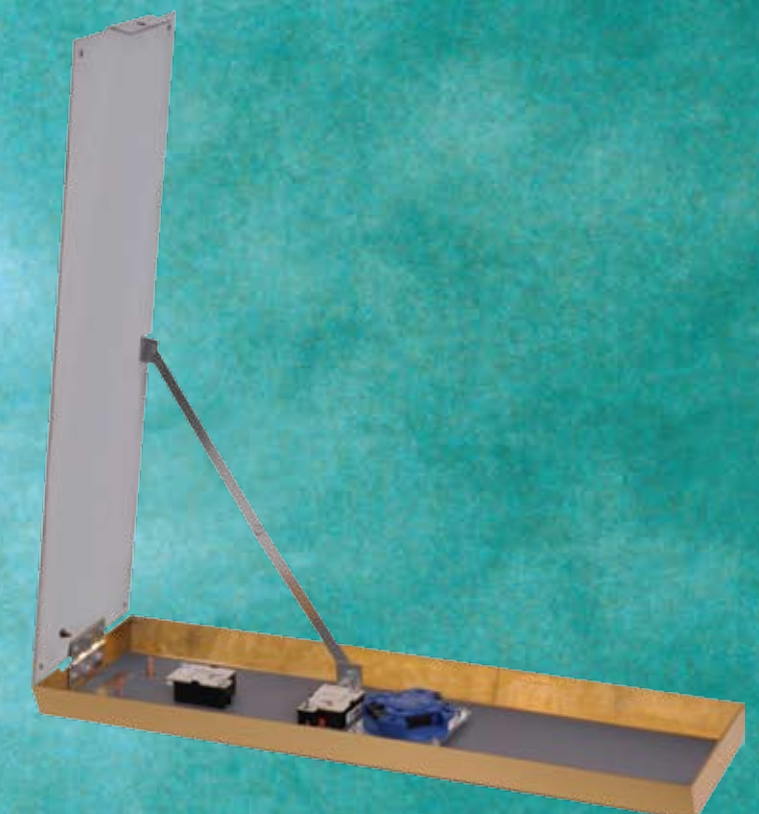


# I-LINE®

## The Surface Mount Solution.

Surface mount applications are solved with the I-Line Series. Ideal for ADA and retrofit projects, these hinged fixtures offer quick installation and rapid service.

See pages 13-16 for complete push button and metal options.





# HALL STATIONS

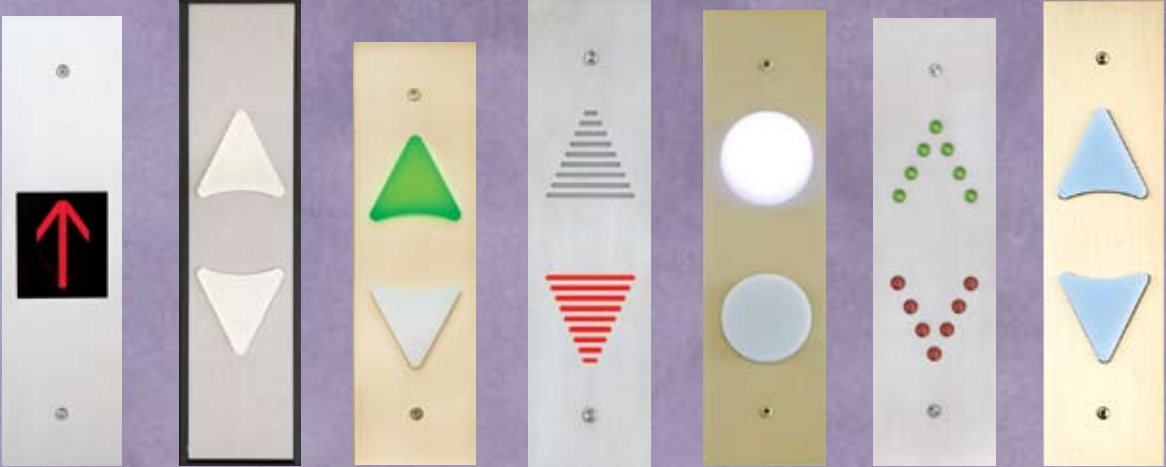
## One Source. Unlimited Choices.

Innovation is your one-source for Hall Stations, Lanterns and Position Indicators. Available in an almost endless variety of shapes and sizes, metal finishes, engraving, push button and illumination options, our Hall Stations, Lanterns and Position Indicators meet or exceed standard and special building compliance codes.

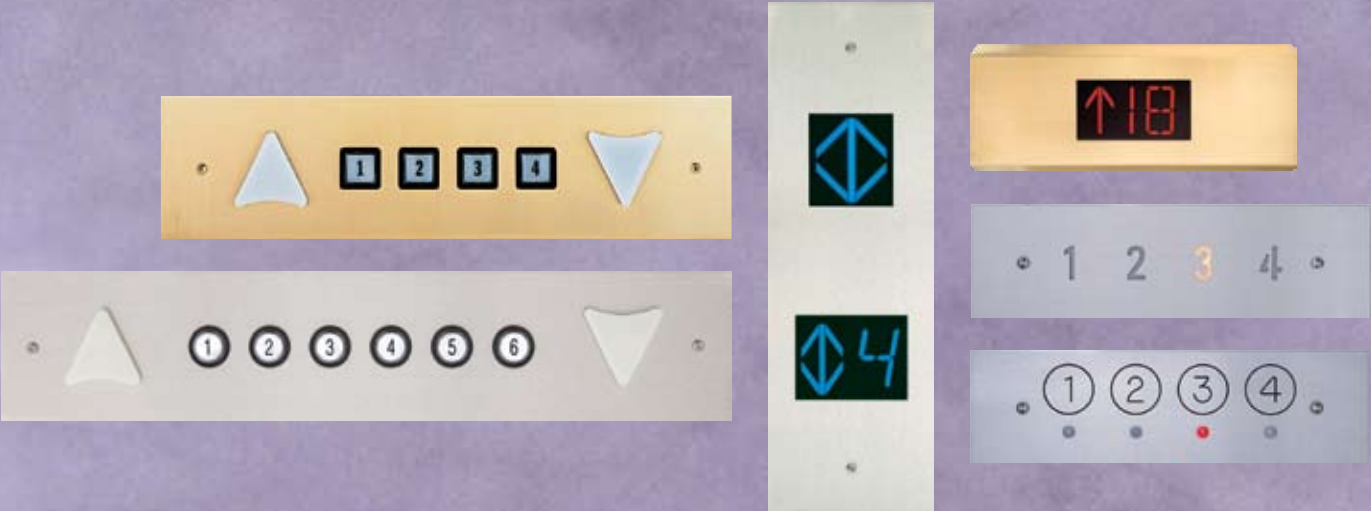
See pages 13-16 for complete push button and metal options.



# LANTERNS



# POSITION INDICATORS





# RESIDENTIAL

## The Residential Leader

Commercial quality for residential applications, our Residential Series offers a wide variety of standard features and options to satisfy even the most demanding homeowner.



# PUSH BUTTONS



	Universal Series PB-1	Projecting, Black Plastic Halo (1.375" diameter), Illuminated White Plastic Insert
	Universal Series PB-2	Flush, Black Plastic Halo (1.375" diameter), Illuminated White Plastic Insert
	Universal Series PB-3	Flush, Black Plastic Halo (1.375" diameter) with Projecting Illuminated White Plastic Insert California Code Compliant
	Universal Series PB-4	Projecting, Black Halo (1.375" square), Illuminated White Plastic Insert
	Universal Series PB-5	Flush, Black Plastic Halo (1.375" square), Illuminated White Plastic Insert
	Universal Series PB-6	Flush, Black Plastic Halo (1.375" square) with Projecting Illuminated White Plastic Insert California Code Compliant
	Decorator Series PB-7	Flush, Black Plastic Halo, Illuminated White Plastic Insert
	Decorator Series PB-8	Flush, Black Plastic Halo with Projecting Illuminated White Plastic Insert California Code Compliant
	Security Series PB-11	Convex, Metal (1.375" diameter), Stainless Steel, Red Illuminated Jewel
	Security Series PB-12	Convex, Metal (1.375" diameter), Stainless Steel, Non-Illuminated
	Security Series PB-13	Projecting, Metal (1.375" diameter), Illuminated Red Center Jewel California Code Compliant
	Security Series PB-14	Projecting, Metal (1.375" diameter), Non-Illuminated California Code Compliant
	Security Series PB-15	Projecting, Metal (1.375" diameter), Engraved Cut Through, Illuminated Number or Character California Code Compliant
	Security Series PB-16	Projecting, Metal (1.250" square), Red Illuminated Jewel California Code Compliant
	Security Series PB-17	Projecting, Metal (1.250" square), Non-Illuminated California Code Compliant
	Security Series PB-18	Projecting, Metal (1.250" square), Engraved Cut Through, Illuminated Number or Character California Code Compliant
	Security Series PB-19	Projecting, Concave, Formed Round (1.375" diameter) Metal, Red Illuminated Jewel



Right on the Button.

From the most simple incandescent backlit button to our almost bulletproof Bruiser design, every push button device we manufacture is built to the highest standards of quality to meet or exceed ADA and ANSI A17.1 compliance as well as state and local codes. Mechanical contact operation or micro-touch solid state operation is available. Please ask your service representative which is best for your project.

	Security Series PB-20	Projecting, Concave, Formed Round (1.375" diameter) Metal, Non-Illuminated
	Premier Series PB-21	Projecting, Metalized Plastic Illuminated Halo (1.375" diameter), Illuminated Metalized Plastic Insert
	Premier Series PB-22	Projecting, Metalized Plastic Illuminated Halo (1.375" square), Illuminated Metalized Plastic Insert
	Bruiser Series PB-23	Flush, Round (1.312" diameter), Metal, Illuminated Red Center Jewel, Counter-bored Stop
	Bruiser Series PB-24	Flush, Round (1.312" diameter) Metal, Non-Illuminated, Counter-bored Stop
	Bruiser Series PB-25	Domed, Round (1.312" diameter) Metal, Illuminated, Counter-bored Stop
	Bruiser Series PB-26	Domed, Round (1.312" diameter) Metal, Non-Illuminated, Counter-bored Stop
	Bruiser Series PB-27	Projecting, Metal, Illuminated Red Center Jewel, Counter-bored Stop California Code Compliant
	Bruiser Series PB-28	Projecting, Metal, Non-Illuminated, Counter-bored Stop California Code Compliant
	Prestige Series PB-29	Projecting, Round, Illuminated Plastic White Halo, Metal Insert
	Prestige Series PB-30	Projecting, Round, with Illuminated Flush Plastic White Halo, Projecting Metal Insert California Code Compliant
	Premier Series PB-31	Round, Illuminated, with Flush Metalized Illuminated Halo & Projecting Metalized Plastic Insert California Code Compliant
	Premier Series PB-32	Square, Illuminated, with Flush Metalized Illuminated Halo & Projecting Metalized Plastic Insert California Code Compliant
	Premier Series PB-33	Flush, Round, Illuminated, Metalized Halo & Insert
	Premier Series PB-34	Flush, Square, Illuminated, Metalized Halo & Insert
	Prestige Series PB-35	Projecting, Round, (1.375" diameter) Illuminated Halo, Metal Insert
	Pinnacle Series PB-36	Projecting, Round, Metalized Halo, (1.375" diameter), Illuminated Frosted Insert
	Pinnacle Series PB-37	Flush, Round, Metalized Halo, (1.375" diameter), Projecting Illuminated Frosted Insert California Code Compliant
	Security Series PB-38	Flush, Round, Convex Metal Insert, Illuminated Halo & Center Jewel

	Prestige Series PB-39	Flush, Round, Metal Insert, Illuminated Halo & Center Jewel
	Security Series PB-41	Flush, Round, Metal Insert (1.125" diameter), White Center Jewel
	Security Series PB-42	Flush, Round, Metal Insert (1.000" diameter), White Center Jewel
	Bruiser Series PB-43	Projecting, Round, (1.000" diameter), Illuminated Red Center Jewel, Counter-bored Stop California Code Compliant
	Premier Series PB-44	Flush, Round, Illuminated with Center Hole, Metalized Halo & Insert
	Prestige Series PB-45	Flush, Round, Metal Insert, Illuminated Halo
	NEMA-4 Series PB-46	Projecting, Round, Metal Halo & Insert, Illuminating Center Jewel
	Prestige Series PB-47	Flush, Round, Metal Insert, Illuminated Halo California Code Compliant
	Prestige Series PB-48	Flush, Square, Metalized Halo, Metal Insert, Illuminated Square Halo
	Prestige Series PB-49	Flush, Square, Metalized Halo, Metal Insert, Illuminated Square Halo California Code Compliant
	Prestige Series PB-50	Flush, Metalized Halo, Illuminated Frosted Halo, Stainless Steel Insert
	Prestige Series PB-51	Flush, Metalized Halo, Illuminated Frosted Halo, Stainless Steel Insert California Code Compliant
	Bruiser Series PB-52	Projecting, Round, Metal Sleeved Button, Red Illuminated Jewel
	Bruiser Series PB-53	Projecting, Round, Metal Sleeved Button, Non-Illuminated
	Bruiser Series PB-54	Projecting, Round, Metal Sleeved Button, Red Illuminated Jewel California Code Compliant
	Bruiser Series PB-55	Projecting, Round, Metal Sleeved Button, Non-Illuminated California Code Compliant
	Prestige Series PB-61	Projecting, Round (1.250" diameter), Metal, Illuminated Jewel California Code Compliant

Our Exclusive Multi-Volt Technology.

Every Innovation push button incorporates our exclusive Multi-Volt design, making our push buttons the most brilliant and flexible buttons in the world. Multi-Volt LED illumination technology means any of our push buttons will operate at 6 volts through 120 volts, AC or DC, without changing the lamp.

- Ultra-bright LED illumination in yellow, white, red, green or blue
- Multiple voltage compatibility
- Extra long life lamps
- Lower heat build up
- Patent pending
- CSA approved







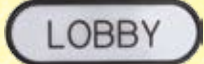
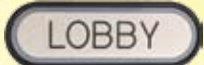

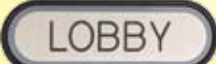

Brilliant, colorful and creative, that describes all of our buttons. Exclusive Multi-Volt technology combined with the brilliant, evenly distributed LED lamp illumination, make these bar buttons the first choice for appearance and function.

Features include:

- Multi-Volt technology
- Five ultra-bright LED color choices of yellow, white, green, red, blue
- CSA approved
- Muntz, bronze, mirrored or brushed stainless steel
- Available with illuminated cut out inlay for identifying special floor levels



BAR BUTTONS

	Bar Button PB-10	5" Button, Engraved Plastic
	Bar Button PB-40	5" Bruiser Button White Illuminated Jewel
	Bar Button PB-56	4" Button, Engraved Plastic
	Bar Button PB-57	4" Button, Engraved Paint Filled Metal Inlay
	Bar Button PB-58	4" Button, Cut Through Epoxy Filled Metal Inlay
	Bar Button PB-59	5" Button, Engraved Metal Inlay
	Bar Button PB-60	5" Button, Cut Through Metal Inlay

BIG BUTTONS

	Big Button PB-62	2" Big Button, Plastic, Round
	Big Button PB-63	2" Big Button, Plastic, Square
	Big Button PB-64	2" Big Button, Cut Through Metal Inlay

THE RIGHT FINISH

Our standard metals are finished to the highest level of quality for consistent beauty and tough performance.





# INNOVATION



3500 E. Main Street • Russellville, AR 72802  
1.800.843.1004 • FAX: 479.968.7986

E-mail: [iii@innovationind.com](mailto:iii@innovationind.com)  
[www.innovationind.com](http://www.innovationind.com)

© 2009 INNOVATION INDUSTRIES, INC.