

Catalog 1

INDEPENDENT STRONG

QUALITY

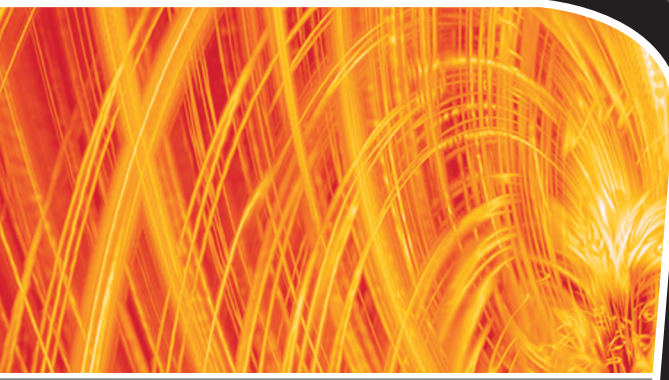
Alliance Elevator Solutions strives to achieve the highest levels of customer satisfaction in all products and services we offer through continual improvements in operational excellence. We work closely with our customers to understand their elevator needs and then commit ourselves to meet or exceed those needs and expectations. Quality driven management and great pride in our commitment to quality enables us to succeed. We are dedicated to building long-term customer relationships based on our performance.

ALLIANCE

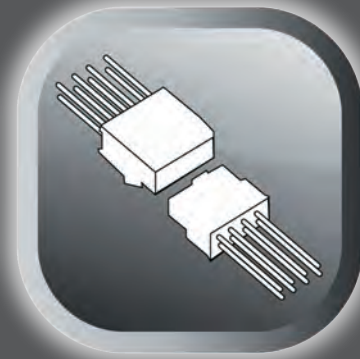
ELEVATOR SOLUTIONS

Simplicity, the Ultimate Sophistication.

HOISTWAY STRUCTURAL
CONTROLLER
SUB PU EQUIPMENT
FIXTURES
DOOR EQUIPMENT
ENTRANCES
CAB



7 DAY INSTALLATION



PLUG AND PLAY WIRE DESIGN



FAST TRACK SUBMITTAL PACKAGE



INSTANT ORDERING AND PRICING



COMPETITIVE PRICE

HARNESSING SOLUTIONS & PACKAGING 90 YEARS OF FIELD EXPERIENCE.

allianceelevator.net

We specialize in non-proprietary, complete model elevator packages that combine simplicity with "field tested" engineering concepts.

Simplicity, the Ultimate Sophistication

ALLIANCE WHO WE ARE

Delaware Elevator Inc. (DEI) and DL Martin Co. have aligned to form, Alliance Elevator Solutions (AES). AES is focused on providing a non-proprietary, model elevator package that combines simplicity and advanced engineering concepts.

AES is an organic addition to both companies; DEI originally established in 1946, is now one of the largest independent elevator companies in the nation. While DLM, celebrating their 50 year anniversary in 2012, is known as a manufacturing power house in the same industry.

AES is guided by nearly 90 years of combined elevator experience and fueled by the latest technologies from an alliance of strategic suppliers, such as: Draka, Innovation, Smartrise, and Tyler. This team has assisted in developing patent pending technologies that will significantly decrease inefficiencies in the field while increasing our customer's bottom line.

ADVANTAGE HYDRAULIC ELEVATOR

The Advantage Hydraulic Elevator Package has been rigorously tested, not just in laboratory type-settings, but in real hoist ways all over the Mid Atlantic. AES has harnessed knowledge, once known as tribal, of seasoned mechanics to deliver a trouble-free installation. We have engineered time saving features such as: detailed work instructions, pit templates, plug and play traveler and top of car harnesses and a pre-hung door operator to name a few. AES offers capacities from 2100 lbs. through 4500 lbs, with a number of pre-engineered options to allow customer flexibility.

NOW IS THE TIME

Alliance's mission is to provide a complete model elevator package at the best possible cost to our customer. We believe that our strength lies in the principle that "what is best for the customer, is ultimately best for Alliance." Like you, our engineers are passionate about the elevator industry and as a result have devoted their careers to the simplistic, yet sophisticated design of the Advantage package. I challenge you to contact us today and regain your competitive Advantage, you have nothing to lose but time.

GENERAL MANAGER TRAVIS E. HALL