WELCOME TO

Alliance PRO™
GROWTH, SIMPLIFIED.

OPEN TO ELEVATE YOUR BUSINESS
WHAT WILL ALLIANCEDPRO™ OFFER MY BUSINESS?
- Qualified Lead Generation
- Time Management
- Network
- Visibility
- Growth & Profit

ALLIANCEDPRO is growth, simplified. Let’s get into the nitty gritty of just how great this will be for your business.
TIME MANAGEMENT

Time is your most valuable asset, but there just never seems to be enough of it — we get it. That’s why as an AlliancePRO™ member, you will have access to the AlliancePRO™ ToolBox™, a software designed to speed up your day-to-day management — from qualified leads sent right to your inbox, management of leads, quotes, and client communication, we make it all more efficient. Work smarter, not harder! You’ll also have member access to special workshops and receive priority tech support, all in an effort to get you home to your family after a hard day’s work.

“Without an automated sales & marketing system, 79% of all marketing leads are never converted to sales.”

- Source: Pardot SalesPlay

WHAT THE TOOLBOX™ PROVIDES:

- Qualified Lead Generation
- Activity & task scheduling
- Project note taking
- Project file management
- Activity dashboards & notifications
- All important contact information (clients, leads, network)
- AlliancePRO™ Help Desk chat
- Project team roles
- Up-to-date status on all jobs
- Schedules/Goals/Deadlines
- Bid reminders
- Industry news
- And more!
NETWORK

As an Independent Contractor, you’re probably used to doing things independently. The AlliancePRO™ Network is an opportunity for you to connect with other experts in the field to share advice, ideas, and everything in between. You don’t have to worry about making the right decision about something you’ve never done before. With the Network, you can talk to someone who has already been there, and done that, and can offer you sound advice on which decision to make. And, you’ll have the opportunity to share your expertise with them.

“41% of professionals would like to do more networking, but don’t feel they have enough time.”

— Teavana Editorial Intelligence

EXCLUSIVE ACCESS TO:

- Interconnected independent contractor’s community knowledge base
- Relationships with a core group of individuals that understand your position
- Relationships with architectural firms & building owners
- AIA CEU relationship building workshops
- A library of knowledge of AES product and technical support
- Fresh, relevant industry news and editorials
VISIBILITY

When you’re competing against the majors, it can be hard to get noticed. That's where we come in. Your AlliancePRO™ membership will provide you with local and national visibility, and the opportunity to show what you have to offer.

“82% of B2B marketers say brand awareness is the most important goal, followed by sales and lead generation.”

— Source: Content Marketing Institute

EXCLUSIVE ACCESS TO:

- Technologies and strategies to strengthen you on a national, regional and local level.
- Access to the latest marketing methods and sales tools.
- Customizable marketing programs to improve brand awareness and recognition.
- Marketing Co-Op funds.
- Increased website traffic.
- Positioning your business as an expert in the industry.
- Nationwide AlliancePRO™ member locator.
- Hot leads passed on from online lead generator.

AlliancePRO
GROWTH. DEBT. LEVEL.
GROWTH & PROFIT

As an AlliancePRO™ member, growth will be inevitable, and we’ll be with you every step of the way. AES will not only give you money for exceeding your sales goals, but we’ll also help increase the value of your company and reward your hard work by providing you with the tools and resources to manage your growth at a sustainable rate. Go ahead... Put that down payment on the boat you’ve always wanted.

Companies lose 20–30% in revenue every year due to inefficiencies.

— Source: J.D. Power Research

EXCLUSIVE ACCESS TO:

- New project leads
- Tools and resources to organize and easily manage growth
- Reduced costs through AlliancePRO™ supply chain cooperatives
- AES low-rise, mid-rise, and freight elevator systems
- Earn money for exceeding your sales goals
- Increased earnings – Increasing your company’s value and equity position
- Long-term business strategies and development assistance
# Level Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>National, Regional, Local</th>
<th>Regional, Local</th>
<th>Local</th>
<th>Subscription Only</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to the ToolBox™ (Lead Generator &amp; CRM)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Referral Program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>Visibility on the AES PRO-Locator</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Access to the AES PRO Portal Library of knowledge, including AES product, technical and relevant industry resources</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Access to the PRO Network: Latest industry intelligence, networking platforms &amp; open-source dialogue (with other PRO’s)</td>
<td>✓</td>
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<tr>
<td>Access to AES Architectural, Building Owner, and Elevator Consultant training</td>
<td>✓</td>
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<tr>
<td>Relationship building workshops and AIA CEU lunch and learn participation</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Access to AES discounted marketing support, tools and resources</td>
<td>✓</td>
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<td>AES Technical Support = Priority Access</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>AES collaboration on strategic growth, planning and execution</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>1.5% AES contributed Marketing Co-Op Funds</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Earn 1.5% rebate for every $100,000 over set sales goal</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Participation in AES supply chain cooperatives</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Select Diamond members will be eligible to participate in AES Advisory Board</td>
<td>✓</td>
<td>✓</td>
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*See website for additional details.*
AlliancePRO™ is innovative, groundbreaking, and the future of the elevator industry. We want you to be a part.

If you’re ready to elevate your business, we’re ready to help.

LAUNCHING: 2020
EARLY REGISTRATION IS OPEN NOW!

SIGN UP: AllianceElevator.net/AlliancePRO
MORE INFO: ProSupport@AllianceElevator.net
1-888-960-5596

Sales & marketing costs average from 15-35% of total corporate costs, so the effort to automate for more sales efficiency is absolutely essential.  

— Source: Harvard Business Review
CHANGING THE INDUSTRY,
CHANGING YOUR BUSINESS,
SUPPORTING THE HARDEST WORKERS.

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